

Fig. 1

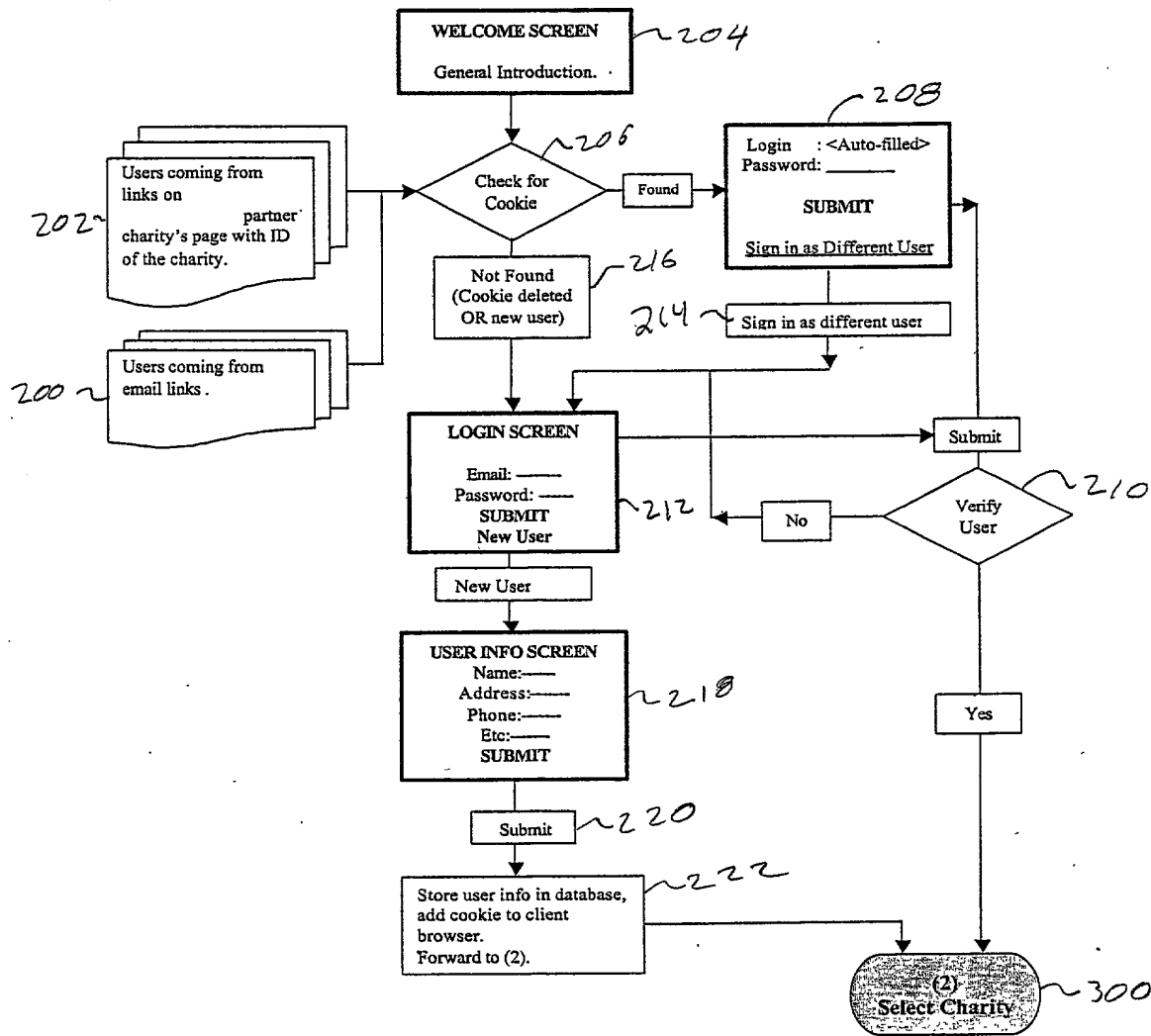


Fig. 2

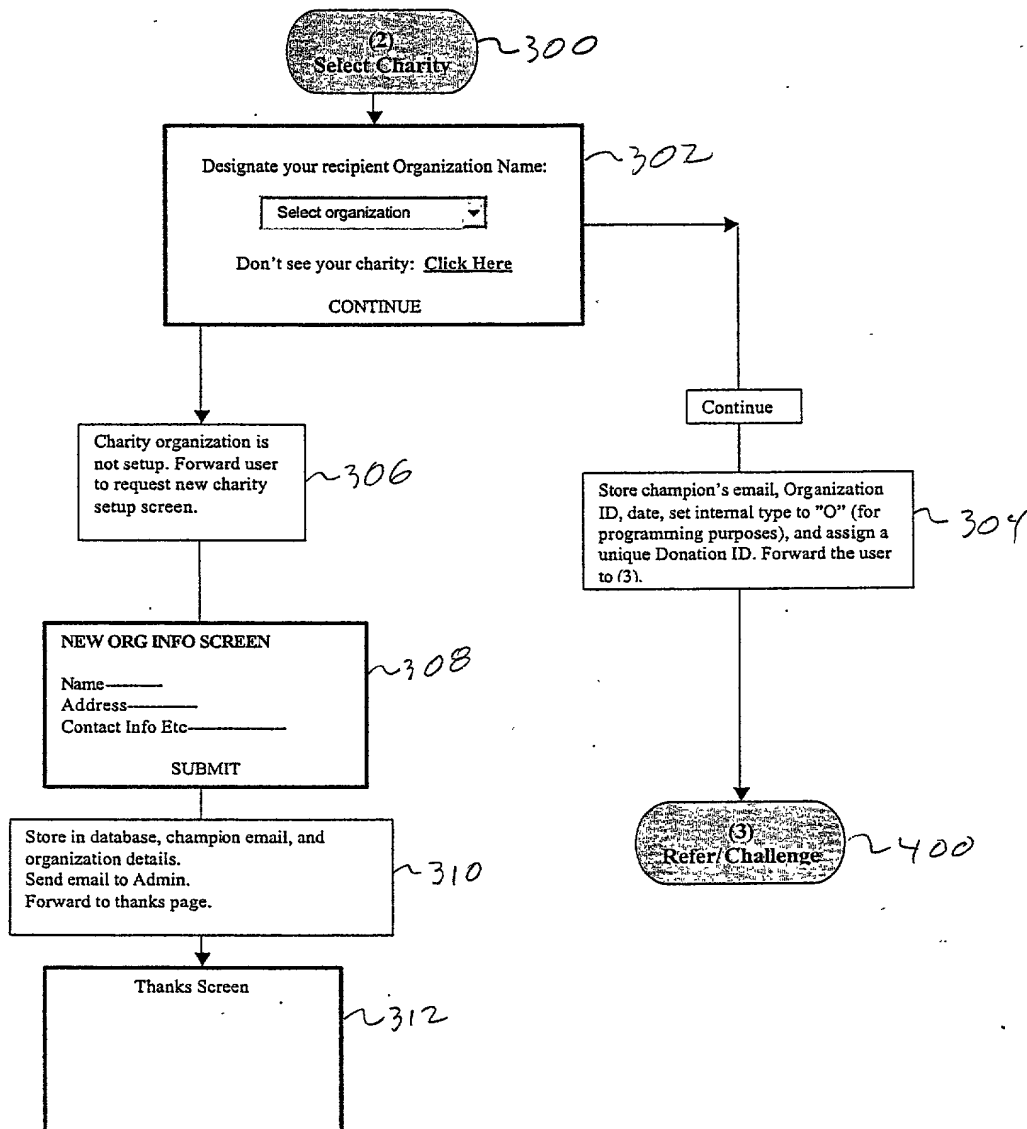


Fig. 3

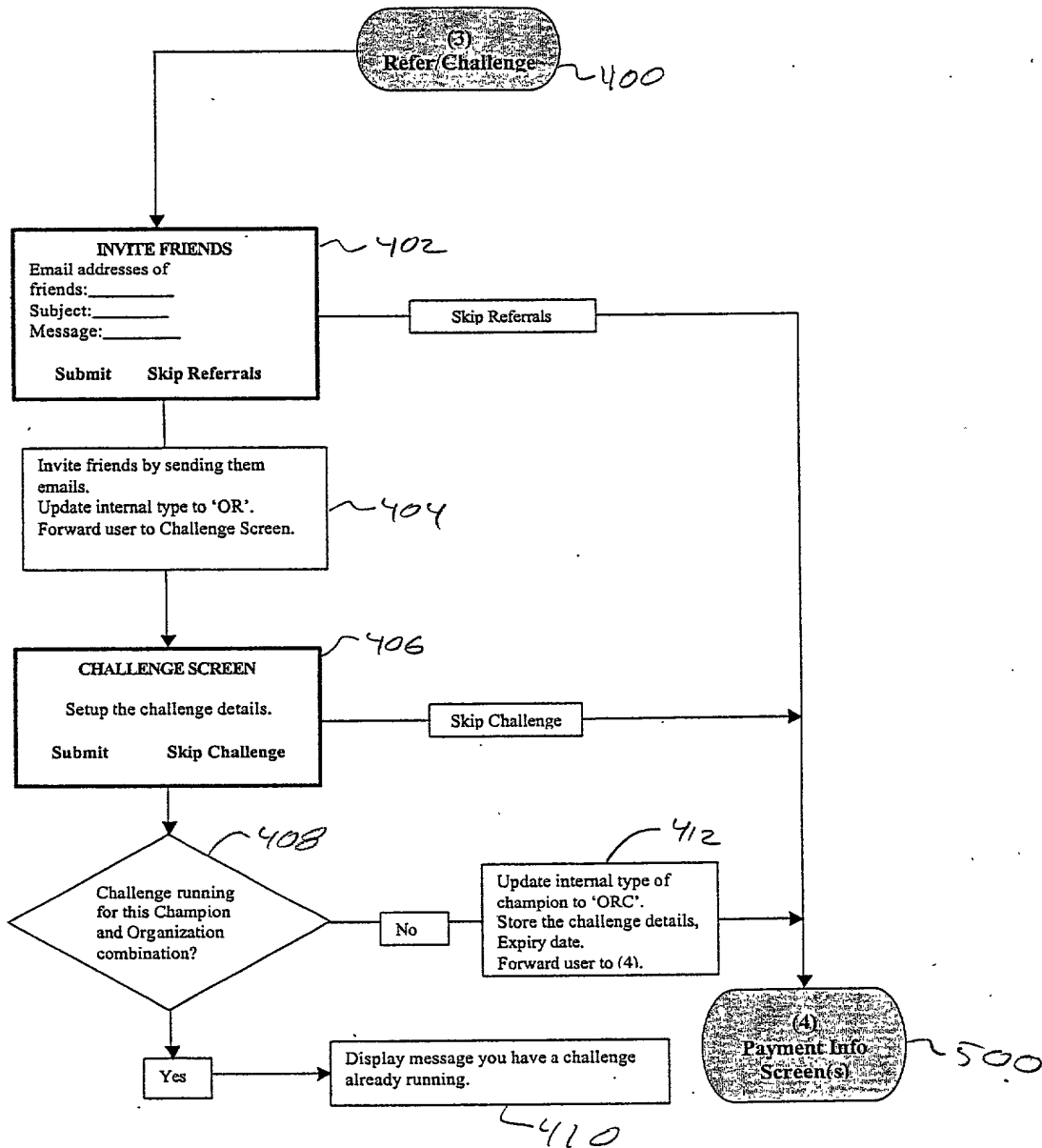


Fig. 4

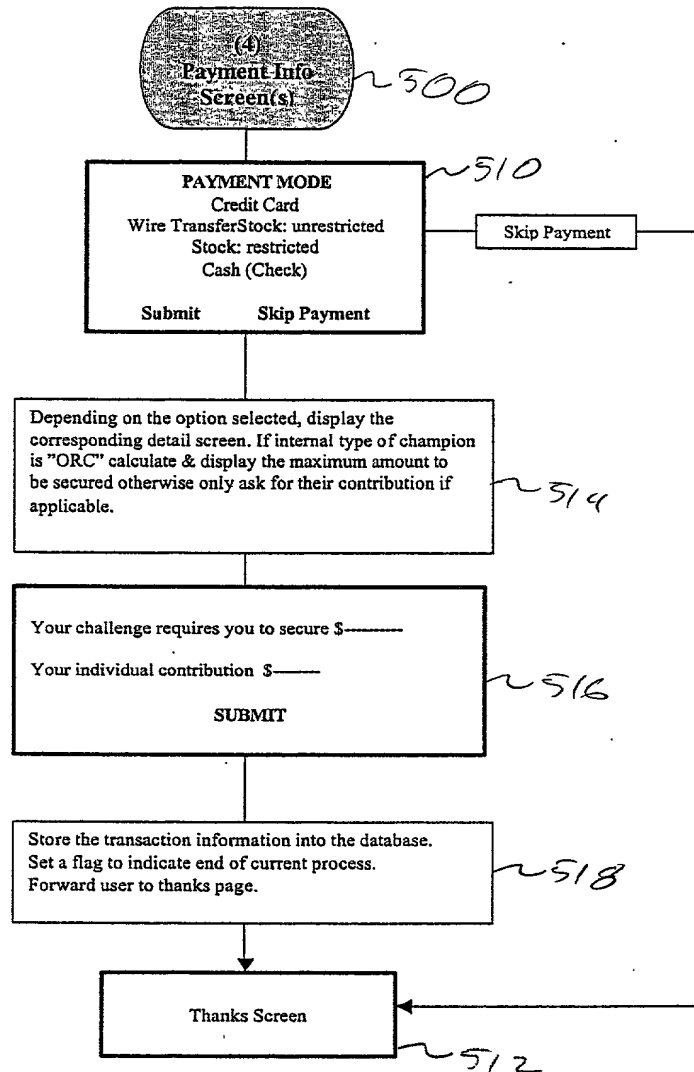


Fig. 5

APPLN. FILING DATE: SEPTEMBER 27, 2001
TITLE: METHOD AND SYSTEM FOR MATCHING
DONATIONS

INVENTOR(S): BENJAMIN R. KLASKY, ET AL.

ATTORNEY DOCKET NO: 033127-002

SHEET 6 of 16

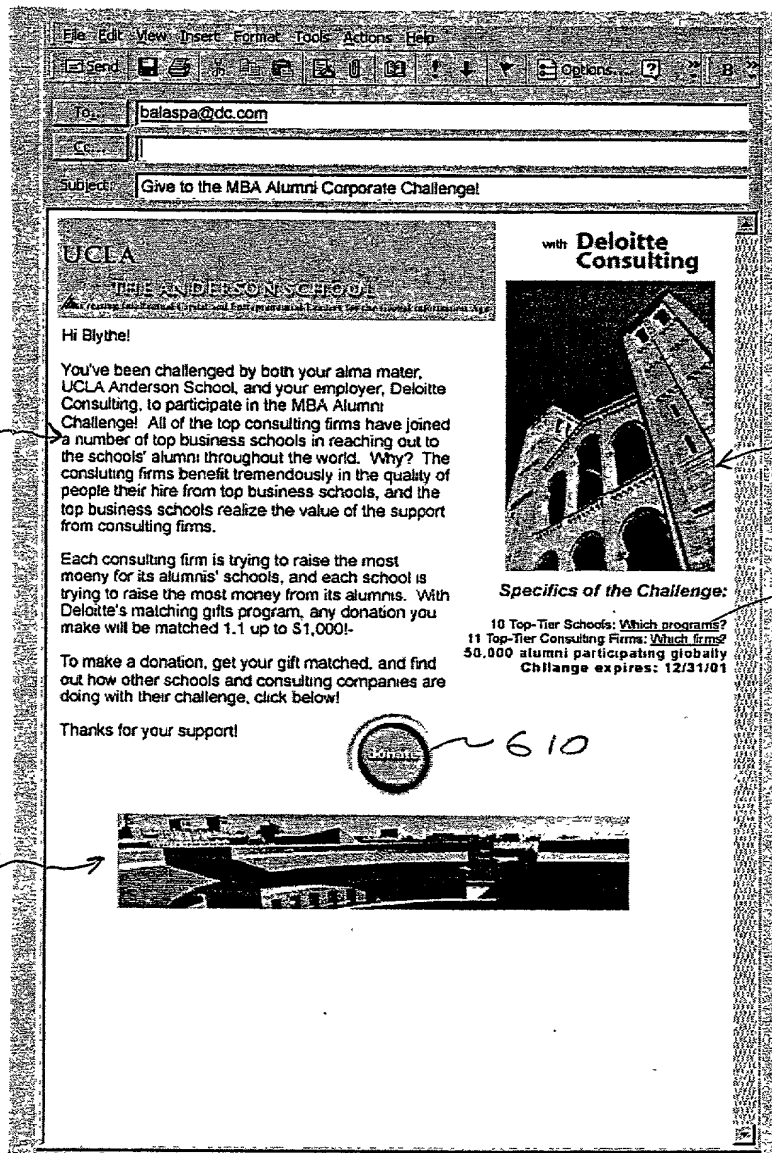


Fig. 6

700
↓

home • setup • donate • learn • track • about us

I would like to make a donation!

Please provide the following information. This site is secure.

Personal information:

First Name: 702
Last Name:
School:
Employer:
Year of graduation: 706

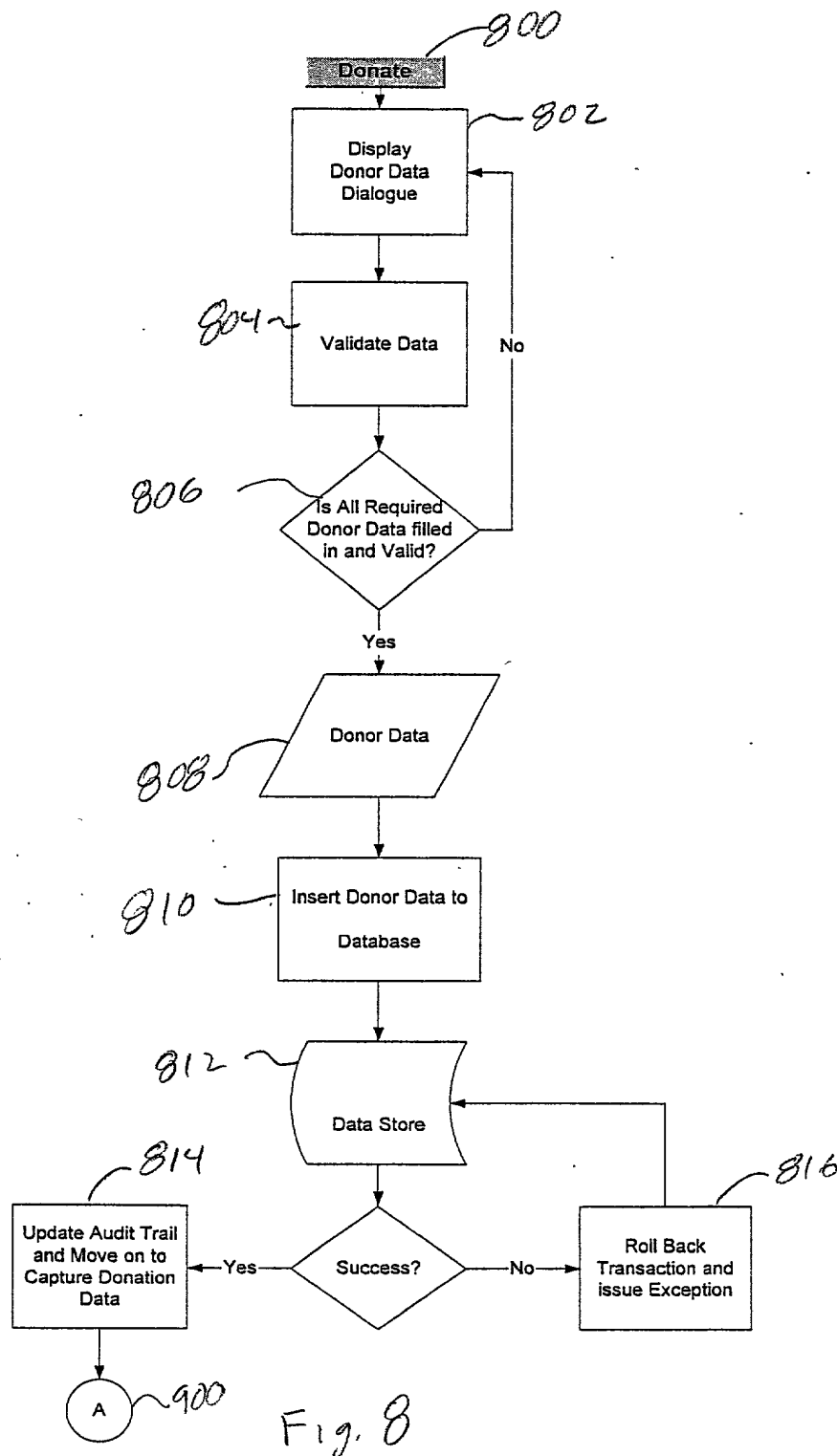
Please check all that apply:

☐ Please notify my company of my donation so that my contribution will be matched.
☐ I would like to add my name to the database of UCLA donors so that other alumni might contact me.
☐ It is ok for challenge participants from other schools to contact me.
☐ It is ok for challenge participants from other consulting firms to contact me.
☐ I would like to remain anonymous in my donation.

Credit card information:

Name as it appears on card: 704
Type of card:
Card number:
Total contribution:

Fig. 7



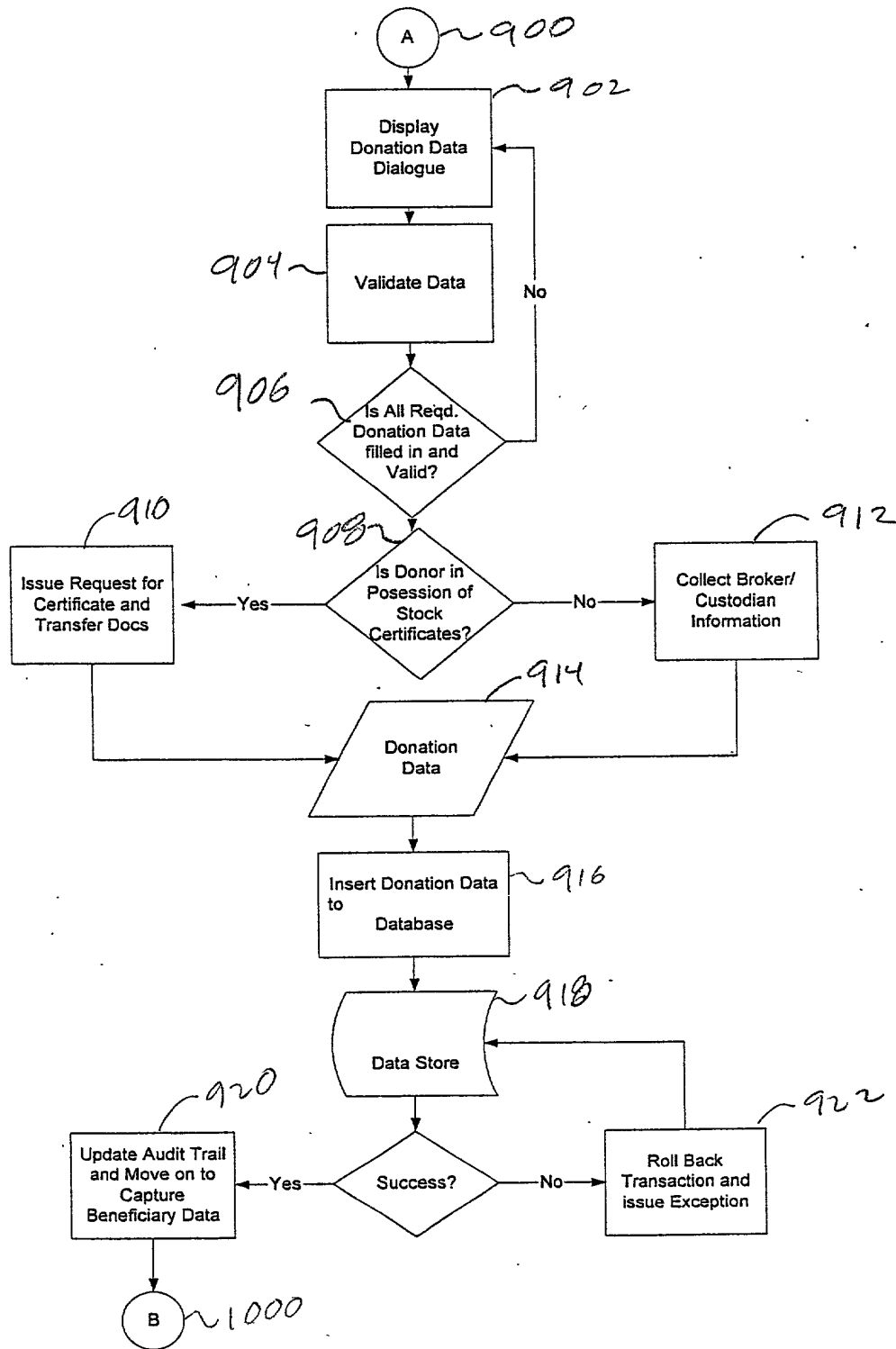


Fig. 9

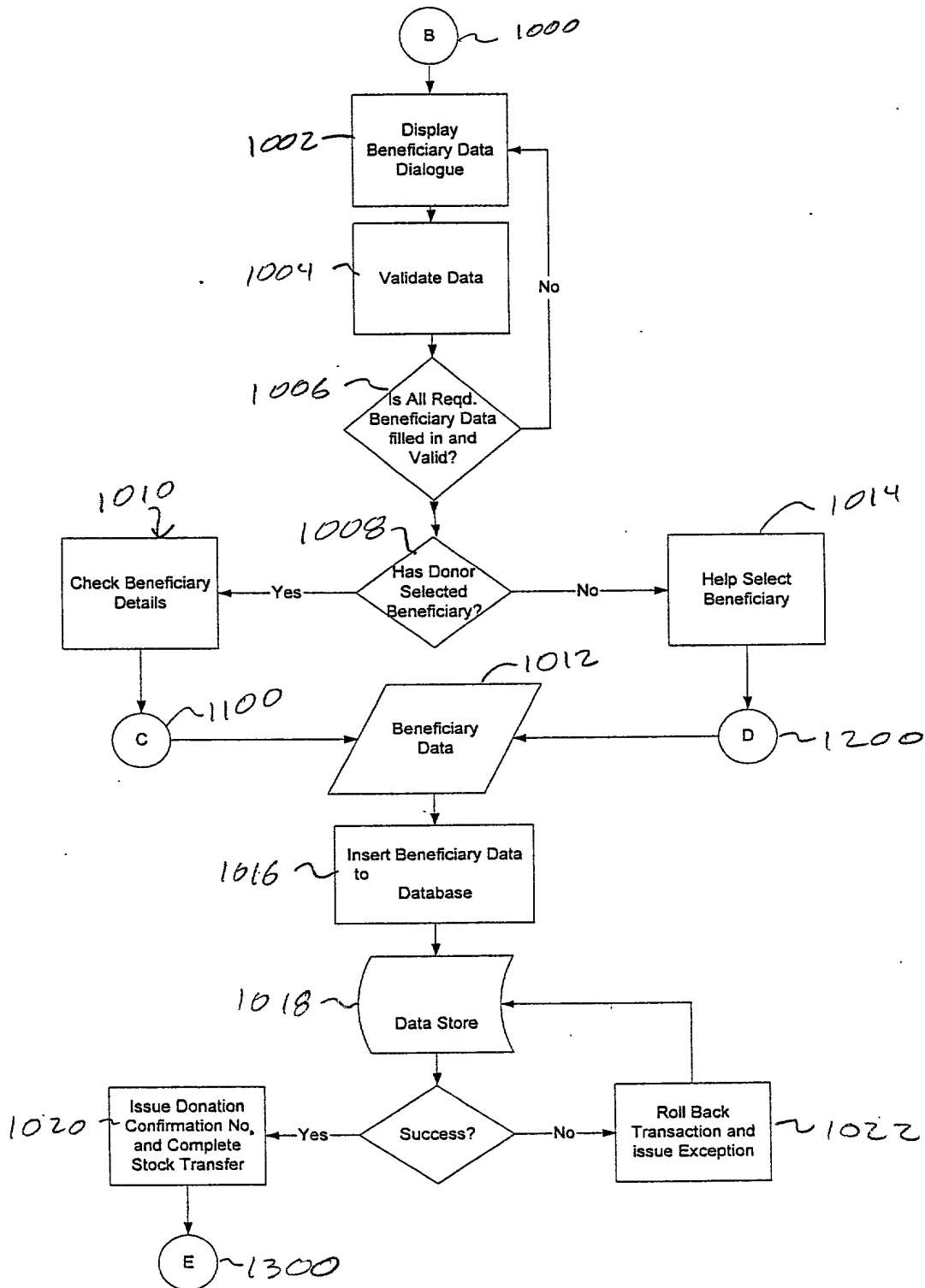


Fig. 10

09965747-12101

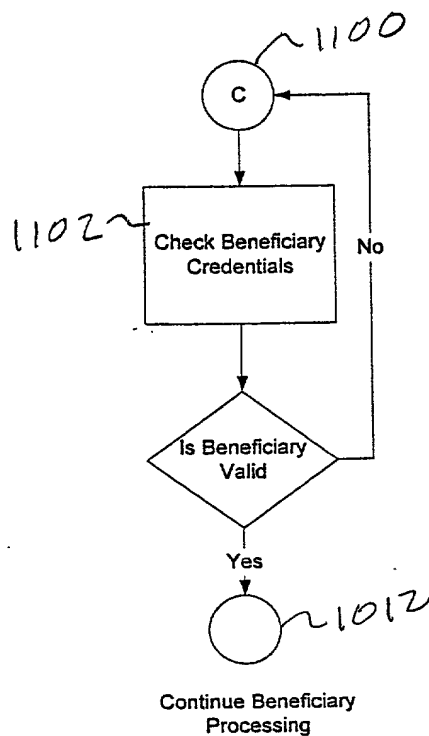
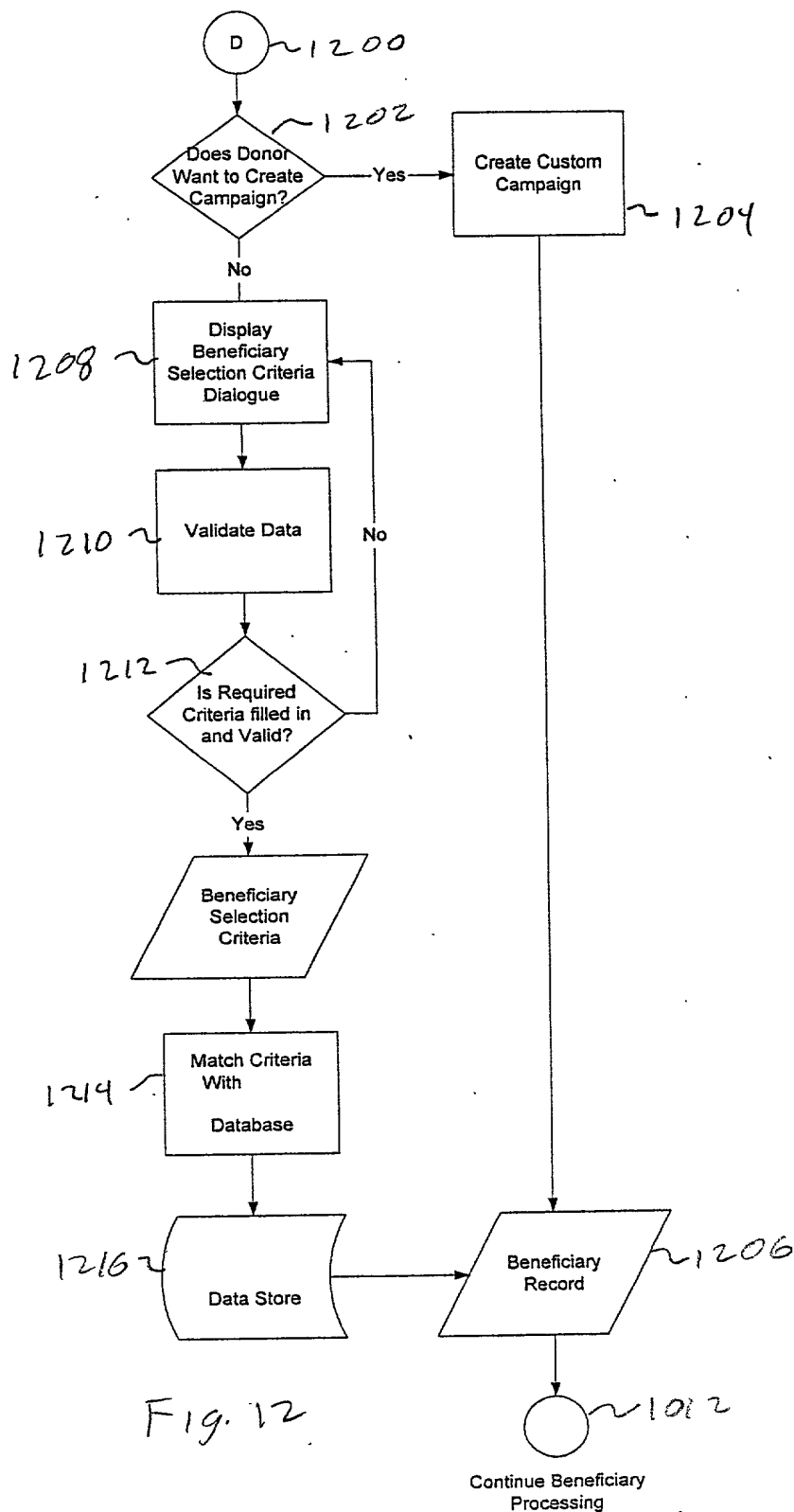


Fig. 11

09955747-121201



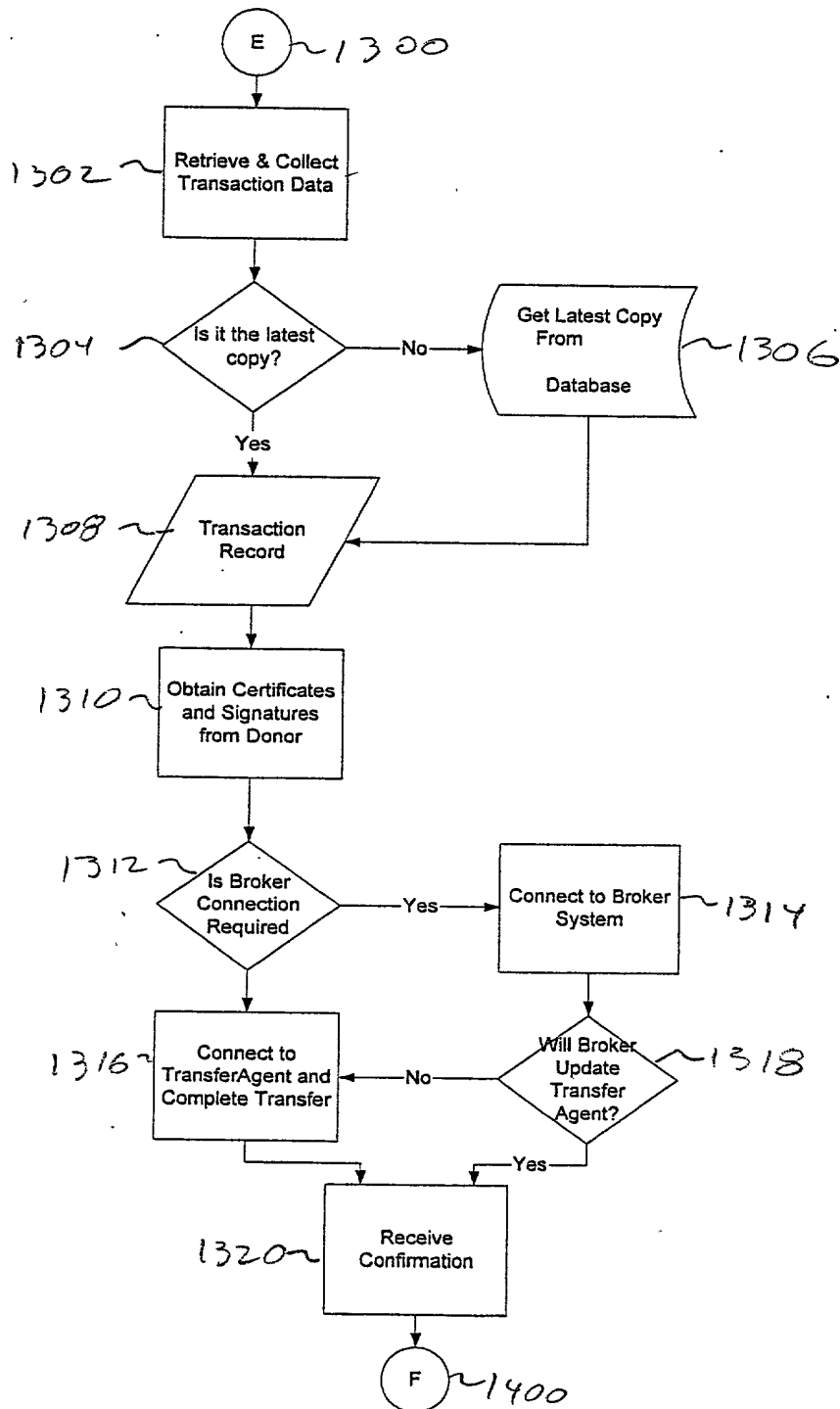


Fig. 13

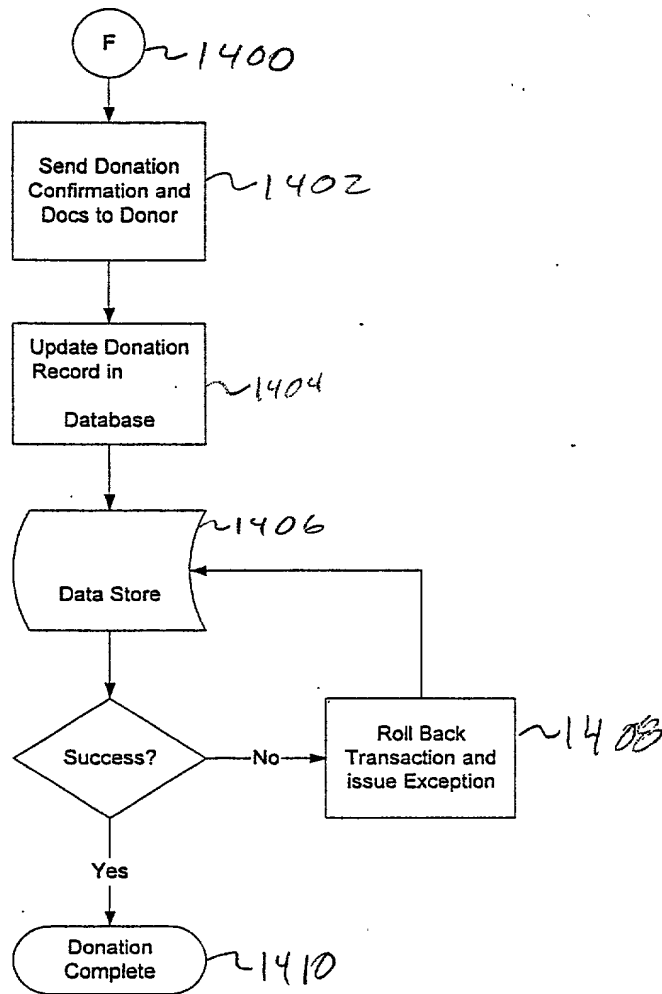
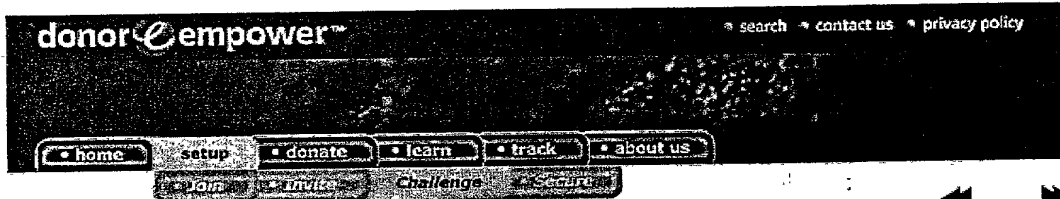


Fig. 14



Challenge friends and family to support
The San Francisco Symphony!

Terms of matching: Individuals can donate either stock or cash.

Please select only ONE of the following 3 matching scenarios:

☒ I will match dollar for dollar,
up to \$ 1,000 per individual. 1502

☐ I will match % on the dollar, 1506
up to \$ per individual.

Note: Do NOT use decimal point. Only whole numbers will be accepted.
For example, 25% indicates that you will pay \$0.25 on every dollar, and
200% indicates that you will pay \$2 for every dollar contributed

☐ Tiered matching: I will match \$0.25 for every dollar up to
\$ \$0.50 on the dollar from \$ - \$
and dollar for dollar on donations greater than \$
up to \$ per individual. 1508

Optional high-participation bonus:

☒ If 7 or more of my recipients donate at least \$ 500
I will make a bonus donation of \$ 10,000 above and
beyond my matching contribution as described above. 1510

Time frame:

☒ This matching grant will expire on (MM/DD/YYYY): 03/09/2001 1512

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Patent - Pending



Fig. 15

1500

Sophie Shea: GIVITATION PROGRESS - Message (Rich Text)

File Edit View Insert Format Tools Actions Help

Send [Icons] Options [Icons]

To: sshea@adobe.com

Cc:

Subject: Sophie Shea: GIVITATION PROGRESS

Sent: Monday, February 05, 2001 5:50 PM
To: sshea@adobe.com
Subject: Sophie Shea: GIVITATION PROGRESS

The following is a Givitation report generated for Sophie Shea. Reports are generated weekly and do not include donation activity for the day of the report. If you have questions regarding your Givitation or would like to contact the Donor Empower Customer Service Team, please email us at service@donorempower.com or call 1 (877) 4-GIVING.

Givitation details:

Recipient charitable organization:	The SF Symphony (www.sfsymphony.org)
Givitation reference #:	70
Givitation generated on:	2/01/2001
Givitation expiration date:	3/09/2001
Terms of Givitation:	Dollar for dollar up to \$1,000/recipient Optional participation bonus? YES Bonus donation of \$10,000 if 7 or more recipients give at least \$500 each

Maximum donation (if all recipients give): \$30,000
Total recipients: 10

Recipient email addresses:
anne.murphy@plumtree.com, jason@stanford.edu, djoss@dc.com, jeannem@uwm.edu, katieg@pcexe.com, kevin@teachforamerica.org, jerry@cs.com, jsfang95@yahoo.com, dkbranyon@aol.com, msmith@cisco.com

Givitation progress to date:

Total received to date:	\$5,156
Total # of donations:	6
Total stock:	\$2,056
Total credit card:	\$2,000
Check:	\$1,500

Donation break-out:
2 donors have asked to remain anonymous
Other donors:

Name:	Type of donation:	Total:
Anne Murphy	Stock	\$2056
Daniel Branyon	Credit card	\$500
June Fang	Credit card	\$1500
Kate Goggins	Check	\$1500

Your Givitation expires in **17 DAYS**.
Would you like to send a follow-up email to your distribution? Click [here](#) to do so!

If you have questions or comments about this technology, please email us at: info@donorempower.com

powered by **donor@empower**

Fig. 16